



AUTOZONE “FREE GIFT CARD – A WINNER EVERYDAY” GIVEAWAY OFFICIAL RULES

- 1. ELIGIBILITY:** NO PURCHASE NECESSARY TO ENTER OR WIN. Purchasing a product or service will not increase your chances of winning. Open to legal US Residents of the forty eight (48) contiguous United States, the District of Columbia or Puerto Rico who are at least eighteen (18) years of age or older as of the date of entry (the “Entrant”). Employees, officers and directors of AutoZone Parts, Inc. and its subsidiaries and affiliates (the “Sponsor”), its distributors, vendors, advertising/promotion agencies, and any others engaged in the development, production, execution or distribution of this Sweepstakes, including, but not limited to, the entities supplying the prizes herein as well as their immediate family members (spouses, siblings, children and parents, regardless of where they live) or members of the same households (whether related or not) of such employees, officers and directors are not eligible to participate. All federal, state and local laws and regulations apply. Sweepstakes is void in US territories and possessions located outside of the United States other than Puerto Rico and where ever else prohibited or restricted by law.
- 2. PROMOTION DATES/ENTRY PERIODS:** The “FREE Gift Card – A Winner Everyday” Giveaway (the “Sweepstakes”) begins at 12:00 a.m. Central Time (CT) on November 21, 2011 and ends at 11:59 p.m. CT on January 15, 2012 (the “Sweepstakes Period”). The Sweepstakes Period is subject to fifty-six (56) daily entry periods (each, an “Entry Period”) as outlined in the “Entry Periods” section of these official rules below. For purposes of these Official Rules, all times are given in Central Time.
- 3. ENTRY PERIODS:** There will be fifty-six (56) daily Entry Periods held during the Sweepstakes Period, each associated with a drawing. Each Entry Period begins at 12:00 a.m. CT and ends at 11:59 p.m. CT on the respective Entry Period date. Each drawing will fall on or about the business day immediately following the Entry Period.

For example, the first (1st) Entry Period will be held on Monday, November 21, 2011 and the drawing associated with the first (1st) Entry Period will be held on or about the business day immediately following the first (1st) Entry Period, Tuesday, November 22, 2011. The fifty-sixth (56th) Entry Period will be held on Sunday, January 15, 2012 and the drawing associated with the fifty-sixth (56th) Entry Period will be held on or about the business day immediately following the fifty-sixth Entry Period, Monday, January 16, 2012.

Limit of one (1) Initial Entry (defined below) per Entrant per Entry Period. Non-winning eligible Initial Entries and Bonus Entries (defined below) from previous drawings will not carry over to the next Entry Period and will not be considered eligible for subsequent drawings. In order to be eligible for any or all of the fifty-six (56) Entry Periods, Entrants must enter each Entry Period separately.

- 4. TO ENTER:** Visit www.facebook.com/autozone (the “Website”) between 12:00 a.m. CT on November 21, 2011 and 11:59 p.m. CT on January 15, 2012, login to Facebook and click the “Like” button in order to become a fan of the “AutoZone” page (the “Fan Page”) and access the official entry form (the “Entry Form”). ***If you are already a fan of the Fan Page prior to 12:00 a.m. CT on November 21, 2011, you may access the Entry Form by selecting the “Win FREE Gift Card Sweeps” tab found on the Fan Page.***

INITIAL ENTRY: To earn your initial entry (the “Initial Entry”) into an Entry Period, complete the Entry Form in its entirety, including your first name, last name, telephone number (including area code), and email address. Then, click the “Enter” button in order to receive one (1) Initial entry for the drawing associated with the Entry Period in which you clicked on the “Enter” button. **A limit of one (1) Initial Entry per Entrant per Entry Period and a total limit of fifty-six (56) Initial Entries may be obtained per Entrant during the entire Sweepstakes Period.**

BONUS ENTRIES: Entrants who follow the steps outlined above to receive an Initial Entry in an Entry Period may also earn bonus entries (each, a “Bonus Entry”) by inviting friends (each, a “Friend”) to the Fan Page to participate in the Sweepstakes. Bonus Entries may be obtained via one (1) or all of the three (3) methods listed below. **There is no limit to the number of Bonus Entries an Entrant may obtain per Entry Period.**

- (a) Sharing via your Wall:** Visit the Fan Page and select the “Win FREE Gift Card Sweeps” during an Entry Period and locate the “Post to Your Wall” icon found at the bottom of the Entry Form. Then click the “Share” button.
- (b) Friend Invitation:** Visit the Fan Page and select the “Win FREE Gift Card Sweeps” tab during an Entry Period and locate the “Send Invite Requests” icon found at the bottom of the Entry Form. Then click the “Invite” button and when prompted, select Friends via your Facebook Friend list or by manually typing your Friend’s email address in the field provided. Then click the “Send Sweepstakes Invitation” button.

Entrants will receive five (5) Bonus Entries into the drawing associated with the Entry Period in which each Friend who; (a) entered the Sweepstakes Via the “Shared wall post”; or (b) entered the Sweepstakes as a result of the Friend Invitation. **IMPORTANT: IN ORDER TO RECEIVE BONUS ENTRIES THE FRIEND(S) IN WHICH YOU HAVE INVITED AND/OR THE FRIEND(S) WHO LEARNED OF THE SWEEPSTAKES VIA YOUR WALL POST MUST ALSO ENTER THE SWEEPSTAKES BY FOLLOWING THE STEPS TO RECEIVE AN INITIAL ENTRY. IF AN INVITED FRIEND AND/OR FRIEND WHO LEARNED OF THE SWEEPSTAKES VIA YOUR WALL POST DOES NOT ENTER THE SWEEPSTAKES BY FOLLOWING THE STEPS TO RECEIVE AN INITIAL ENTRY, NO BONUS ENTRIES WILL BE AWARDED TO YOU FOR THAT FRIEND.**

BE SURE TO OBTAIN THE CONSENT OF YOUR FRIEND BEFORE YOU INVITE THEM IN THE SWEEPSTAKES. Entrants may not invite the same Friend more than one (1) time during an Entry Period. Bonus Entries will NOT be provided if Sponsor determines, in their sole discretion, that; (a) a Friend’s email address or Facebook Profile is not valid; (b) the Friend’s email address or Facebook Profile was not provided in accordance with these official Sweepstakes rules; or (c) the Friend’s email address is included on the commercial email opt-out list maintained by Sponsor in accordance with US law.

- (c) **Alternate Method of Receiving Bonus Entries (“AMOE”):** To receive Bonus Entries without sharing the Sweepstakes to your Facebook Wall and/or inviting Friends, you may enter by visiting <https://autozone.wufoo.com/forms/q7x3s5/> and completing the Bonus Entry Form in its entirety including your first name, last name, address, city, state, zip code, telephone number (including area code), email address and date of birth. Upon clicking the “Submit” button you will automatically receive five (5) Bonus Entries for the drawing associated with the Entry Period in which you clicked the “Submit” button. There is no limit to the number of Bonus Entries that may be obtained per Entry Period via the AMOE Bonus Entry method.

Any attempt by any Entrant to obtain more than the stated number of Initial Entries by using multiple/different addresses, email addresses, telephone numbers, identities, and/or any other methods will void that Entrant’s Initial Entries and that Entrant may be disqualified from the Sweepstakes. Sponsor and/or Sweepstakes Entities will not verify receipt of Initial Entries or Bonus Entries for Entrants. Sponsor and/or Sweepstakes Entities are not responsible for lost, late or misdirected Initial Entries or Bonus Entries. *This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook.*

5. **WINNING/ODDS:** There will be fifty-six (56) random drawings held on or about November 22, 2011 (for Entry Period 1); November 23, 2011 (for Entry Period 2); November 28, 2011 (for Entry Period 3, 4, 5, 6 & 7); November 29, 2011 (for Entry Period 8); November 30, 2011; (for Entry Period 9); December 1, 2011 (for Entry Period 10); December 2, 2011 (for Entry Period 11); December 5, 2011 (for Entry Periods 12, 13 & 14); December 6, 2011 (for Entry Period 15); December 7, 2011 (for Entry Period 16); December 8, 2011 (for Entry Period 17); December 9, 2011 (for Entry Period 18); December 12, 2011 (for Entry Periods 19, 20 & 21); December 13, 2011 (for Entry Period 22); December 14, 2011 (for Entry Period 23); December 15, 2011 (for Entry Period 24); December 15, 2011 (for Entry Period 25); December 16, 2011 (for Entry Period 26); December 19, 2011 (for Entry Periods 27, 28 & 29); December 20, 2011 (for Entry Period 30); December 21, 2011 (for Entry Period 31); December 22, 2011 (for Entry Period 32); December 27, 2011 (for Entry Periods 33, 34, 35, 36 & 37); December 28, 2011 (for Entry Period 38); December 29, 2011 (for Entry Period 39, 40, 41, 42, 43 & 44); January 3, 2012 (for Entry Period 45); January 4, 2012 (for Entry Period 46); January 5, 2012 (for Entry Period 47); January 6, 2012 (for Entry Period 48); January 9, 2012 (for Entry Periods 49, 50 & 51); January 10, 2012 (for Entry Period 52); January 12, 2012 (for Entry Period 53); January 13, 2012 (for Entry Period 54); and January 16, 2012 (for Entry Periods 55 & 56).

For each drawing, one (1) prize winner (each, a “Prize Winner”) will be selected in a random drawing from among all eligible entries received during the respective Entry Period. Odds of winning a prize in an Entry Period will depend upon the total number of eligible entries received in the respective Entry Period. Non-winning eligible entries from previous drawings will not carry over to the next Entry Period and will not be considered eligible for subsequent drawings. Each random drawing will be conducted the Independent Administrator, whose decisions are based on its sole discretion and interpretation of these official rules, and are final and binding in all respects. Potential Prize Winners will be notified by registered mail upon final determination of all Prize Winners. Further details for claiming a prize is outlined under the “Prize Claims/Notification” Section of these official rules.

6. **PRIZES: Fifty-six (56) prizes** of a \$100 AutoZone gift card will be awarded. The approximate retail value (the “ARV”) of each prize is \$100.00. The total ARV of all prizes to be awarded is \$5,600. No prize substitution, except at Sponsor’s sole discretion or otherwise provided herein. Sponsor reserves the right to substitute any portion of a prize with a prize of equal or greater value. Prizes are not transferable prior to award and may not be redeemed for cash. Gift cards are subject to the terms and conditions of the gift card as provided. Prize winners are solely responsible for any taxes on the prize, including, but not limited to all applicable federal, state and local taxes. All prizes will be awarded. No more than the number of prizes set forth in these Official Rules will be awarded.

- 7. PRIZE CLAIMS/NOTIFICATION: ALL POTENTIAL PRIZE WINNERS WILL BE NOTIFIED BY THE INDEPENDENT ADMINISTRATOR VIA EMAIL WITHIN SEVEN (7) TO TEN (10) DAYS FROM THE FINAL DRAWING DATE OF JANUARY 16, 2012 OR SOONER IF SO DETERMINED BY SPONSOR IN THEIR SOLE DISCRETION (THE "EMAIL NOTIFICATION").** In the event the Independent Administrator cannot reach a potential Prize Winner via the Email Notification, the potential Prize Winner does not respond by the date indicated within the Email Notification, or if it is determined by Sponsor, in their sole discretion, that the potential Prize Winner is not eligible in accordance with these Official Rules, he/she will be disqualified (without compensation of any kind) an alternate Prize Winner will be selected from among all remaining non-winning eligible entries receive during the respective Entry Period, and he/she will be notified as outlined above until all Prize Winners are verified. Once verified, and except where prohibited, all potential Prize Winners must sign and return to the Independent Administrator, within seven (7) days of receipt, an affidavit of eligibility/release of liability/publicity release (the "Release"). If a potential Prize Winner fails to sign and return the Release or driver's license within the required time period, the potential Prize Winner forfeits his/her right to the respective prize and an alternate Prize Winner will be selected at random from among all remaining non-winning eligible entries received during the respective Entry Period. Prize Winners consent to use of his/her name, likeness, biographical information, and voice in advertising worldwide without additional notice or compensation (TN residents will not be required to sign a publicity release as a condition of winning a prize). All prizes will be awarded approximately six (6) to eight (8) weeks from the date in which all Prize Winners are verified upon receipt of the Release. In the event a prize is returned as undeliverable and the accurate address of such Prize Winner cannot be obtained, such Prize Winner will be disqualified and an alternate Prize Winner will be selected at random from amongst all remaining non-winning eligible entries received during the respective Entry Period.
- 8. GENERAL:** All federal, state and local taxes on the prizes are the sole responsibility of the Prize Winners. By participating in this Sweepstakes, Entrants agree: [a] to abide by and be bound by these rules and decisions of Sponsor and judges which shall be final in all respects relating to the Sweepstakes, including without limitation the interpretation of these rules; [b] to release, discharge and hold harmless Sponsor, its franchisees, licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers, Facebook and any other individual or company involved in the development or execution of the Sweepstakes, including the Independent Administrator, from any and all injuries, liability, losses, damages, rights, claims and actions of any kind including liability for personal injury or death resulting from their participation in the Sweepstakes or their acceptance, use or misuse of a prize; and [c] if a winner, to the use of their name, voice, image and/or likenesses for advertising, publicity and promotional purposes by Sponsor and Sponsor's subsidiaries and affiliates without further notice or compensation (unless prohibited by law) and to execute specific consent to such use if asked to do so. Sponsor, its licensees, subsidiaries, affiliates, advertising agencies, promotional agencies and suppliers and any other individual or company involved in the development or execution of the Sweepstakes, including the Independent Administrator, and their respective directors, officers, shareholders and employees are not responsible and shall not be liable for [a] electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction; [b] unauthorized access to or alterations of entry materials; [c] technical, network, telephone equipment, electronic, computer, hardware or software malfunctions; and [d] limitations of any kind or inaccurate transmissions of or failure to receive information by Sponsor on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. Sponsor and / or Independent Administrator are not responsible for lost, late, incomplete, incorrect, damaged, misdirected, or illegible entries or any condition caused by events beyond the control of the Sponsor that may cause the Sweepstakes to be disrupted or corrupted. Sponsor may prohibit an Entrant from participating in the Sweepstakes or winning a prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other Entrants, Sponsor, or Independent Administrator. Entries which contain false information, are incomplete, inaccurate or are otherwise forged, defective, or made outside authorized channels, including those which have failed due to malfunction or failure of phones, phone lines, telephone systems or networks, server, providers, computer equipment, software or any combination thereof of any kind, any human error or otherwise, shall be void. **CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY'S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.** If, for any reason whatsoever, this Sweepstakes, in Sponsor's sole opinion, is not capable of running as planned, including, but not limited to, by reason of infection by computer virus, tampering, fraud, technical failures, or any other cause which, in the Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend this Sweepstakes and limit entries to those submitted prior to the action taken, or to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. In the event of a dispute about the identity of an online entrant, the online entry will be assigned to the authorized account holder of the e-mail address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet Access Provider, online service provider, or other organization (e.g. business, educational institution, etc) that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry information becomes property of Sponsor. All federal, state and local regulations apply.

9. These Official Rules are available in English and Spanish. In the event of a conflict between the two, the English version will govern.
10. **SPONSOR:** AutoZone Parts, Inc., and its subsidiaries and affiliates, 123 South Front Street, Memphis, TN 38103-3607.
11. **INDEPENDENT SWEEPSTAKES ADMINISTRATOR:** This Sweepstakes is being administered by National Sweepstakes Company, LLC, 693 East Ave., Rochester, NY 14607, who is responsible for overseeing the awarding of all prizes, and whose decisions are final in regard to the conduct of this Sweepstakes.
12. **WINNERS' LIST REQUEST:** To receive a list of the Prize Winners, send a self-addressed, stamped (business size) envelope to: "AutoZone FREE Gift Card – A Winner Everyday Giveaway" Winners List Request, PO Box 10505 Rochester, NY 14610. Requests must be received by February 28, 2012.
13. **PRIVACY POLICY:** Information collected from Participants is will be used to communicate with Entrants regarding this Sweepstakes and otherwise, as set forth in the Sponsor's Privacy Policy available at www.autozone.com.
14. **RULES:** Visit the Website for a copy of these official rules during the Sweepstakes Period. You may also obtain a copy of these Official Rules by mailing a self-addressed stamped envelope by February 28, 2012 to: "AutoZone FREE Gift Card – A Winner Everyday Giveaway", PO Box 10505, Rochester, NY 14607.

This Sweepstakes shall not be published without permission of the Sponsor. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook.

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October 31, 2011